

The future doesn't just happen, the future is created!

Do not believe in any mega trends! Although this statement may sound a bit strange coming from a trend researcher, it was said in all seriousness: Kai Arne Gondlach was a senior researcher with the biggest trend research institute in Europe's German speaking countries. He continuously tracks down the upcoming trends and the disruptions of the coming years – without a crystal ball but with scientific methodology. Possible futures are his passion and the people that create them, his daily partners in discussions and meetings.



Futurologist, senior researcher

Field(s) of Expertise: Digitisation, future, disruption, inspiration

German, English

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AWARDS



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