

It is a great advantage to understand those mistakes we can learn from as early as possible.

Martin Theyer is a graduate in business administration and a financial expert. After years of intensive research in the USA (Wharton), Switzerland (IMD) and in London (London Business School) not to mention work by a number of his students on the subject, he developed the Tsunami model to help understand and draw conclusions about the current financial crisis. He was head of corporate development at the Volksbank AG in Vienna from 2006-2009 and thus worked in the 'eye of the storm'. His strengths lie in scenario planning, which is now the focus of his consultancy work.



Field(s) of Expertise: Corporate Governance, how the world of finance ticks

German, English

SPEECHES

- LOST CONFIDENCE - THE TSUNAMI MODEL OF THE FINANCIAL CRISIS

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