

Yehuda Shinar's 'love affair' with the world of Winners began in the 1980s, when he initiated a pioneer research entitled 'What makes a winner?' He then turned his research findings into a compact and highly practical model that presents a user-friendly version of what differentiates winners from others and what we can all do to belong to this fantastic group.



Owner and CEO

Field(s) of Expertise: What makes a winner? Winning teams, Winning leadership, motivation and inspiration

English

SPEECHES

- WHAT MAKES A WINNER

PARTICIPANT COMMENTS

„Working with Yehuda has been an extremely challenging and rewarding experience. I can see that his approach and methods can benefit many sectors of our society not only in sport but in all industries.“

Bob Easson / Scotland Rugby

„Yehuda amazed my executive team and me when he presented his winning model for creating a successful team through simplicity, common sense and logic. We have seen our targets reached and smashed again and again by adapting this model to our organization.“

David Cohen / Intercontinental Hotel Tel Aviv / David Cohen

The full profile including references, participant comments, videos, and more can be found on: 5sr.de/gy

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